

Leadership Strategies to Harness the Potential from the Gen Z Workforce

With Generation Z entering the workforce, organizations must adapt their leadership strategies to effectively engage and harness the potential of this new generation. This one-day workshop aims to provide leaders with the tools and insights needed to understand and lead Gen Z employees effectively. Participants will learn about the unique characteristics of Gen Z, explore innovative leadership techniques, and develop practical strategies to create a collaborative, inclusive, and forward-thinking work environment.

Objectives:

1. Understand Generation Z:

- Gain insights into the values, motivations, and characteristics of Gen Z employees.
- Recognize the differences between Gen Z and previous generations in the workplace.

2. Enhance Communication and Empathy:

- Learn effective communication techniques tailored to Gen Z.
- Understand the importance of empathy and how to demonstrate it as a leader.

3. Foster Collaboration and Inclusion:

- Implement strategies to create a collaborative and inclusive work environment.
- Explore the benefits of co-creation and reverse-mentoring programs.

4. Leverage Technology and Innovation:

- Integrate cutting-edge digital tools to enhance productivity and collaboration.
- Encourage and utilize Gen Z's technological insights and innovative potential.

5. Promote Wellbeing and Flexibility:

- Understand the importance of work-life balance and mental health for Gen Z.
- Develop policies that support flexibility and overall employee wellbeing.

This workshop will empower leaders with the knowledge and skills necessary to effectively engage and lead Generation Z employees. By understanding Gen Z's unique needs and values, implementing empathetic and inclusive leadership strategies, leveraging technology, and promoting wellbeing, leaders can create a dynamic and productive work environment. Participants will leave with actionable insights and strategies to bridge generational gaps and unlock the full potential of their Gen Z workforce.

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