

INFORMATION SHEET

INTRODUCTION: BDO CSR AWARDS

- BDO (Mauritius), a firm of Chartered Accountants, with 13 partners and more than 250 professional staff, has launched the first edition of the BDO CSR Awards on the 17th June 2010 at DCDM Building, Port Louis.
- Such an initiative has been unveiled to encourage enterprises that contribute to Corporate Social Responsibility (CSR) to show more transparency when it comes to CSR.
- Through this exercise, BDO wishes to value the quality of contribution brought by the local enterprises so as they can obtain a social recognition. It is an opportunity to discover these companies which have the best practice in the management of funds for CSR.

Four outstanding enterprises will be rewarded in the following categories:

- a) Education & Sports
 - b) Environment
 - c) Socio-economic Development
 - d) Health
- Enterprises wishing to participate in the BDO CSR Awards, can visit the BDO (Mauritius) website (www.bdo.mu). The closing date for submitting application forms is the 17th September 2010.

WHY ENTER?

Why your organisation should [take part in the BDO CSR Awards](#)? Entering awards is a great way of differentiating your business, and some even say winning an award led to tangible growth for their business. Hence,

- Reflect on your achievements: By participating in this award, it will allow you to ponder on what contributed to your success. 'Get the recognition you deserve'.
- Evaluate your performance: You will be able to compare you business and assess your business strengths and weaknesses.
- Positive PR: You will have the opportunity to gain from positive brand visibility and hence demonstrate to your current clients and competitors that your business is exceptional.



CRITERIA

The Awards will go to the companies that best demonstrate:

- Innovation and creativity in CSR projects
- Positive impact of projects on the society
- Participation of employees
- Long term sustainable result of these projects
- Communication and awareness around the project

EVALUATION

A panel of independent juries, known experts in their different fields, will evaluate the participants in the respective categories. The short listed candidates will be notified and invited to present their project to the judges in October 2010.

THE BDO CSR AWARDS CEREMONY

The award ceremony will take place in December 2010 whereby the winners will be invited to collect their trophy.